

Rowmark Engravables
Product: Reverse LaserMark®

Color Model Guide:

CMYK is a subtractive color model, frequently used to describe the printing process, that refers to the four inks typically used in color printing: cyan, magenta, yellow and key (black.)

RGB (Red Green Blue) is an additive color model that uses different amounts of red, green and blue light to produce different colors, often used for displaying color on electronic systems.

PMS is the Pantone Matching System, a color model commonly used in manufacturing colored paint, fabrics, plastics, etc. It is the most widely used color matching system and is compatible with most printers.

RAL is a color model used in Europe referring to the RAL CLASSIC system.

Please note: some of Rowmark's product color options do not have an exact PMS color match. Rowmark would be happy to provide you with an actual sample to evaluate the product's color for your next project. To request a sample, email samples@rowmark.com.

Color Numerical Values

Note: These values represent the cap color only.

Item Code	Cap Color/Core Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
922-601	Matte/Red	0,100,100,10	196,38,29	1795	3020
922-621	Matte/Burgundy	30,100,40,30	122,29,72	228	4004
922-661	Matte/Ribbon Pink	9, 99, 16, 0	221, 48, 129	226	4003
922-701	Matte/Yellow	0,3,100,0	255,237,0	Yellow	1021
922-931	Matte/Bright Green	100,0,80,0	0,146,97	340	6016
922-511	Matte/Blue	100,50,0,20	0,79,134	2945	5019
922-551	Matte/Navy Blue	100,75,15,30	15,50,95	654	5003
922-201	Matte/White	0,0,0,0	255,255,255	White	9016
922-221	Matte/Ivory	0,3,15,0	254,244,210	7499	1015
922-841	Matte/Dark Brown	80,90,100,40	53,36,32	476	8019
922-401	Matte/Black	60,0,20,100	18,21,20	Black	9005
9X2-711	Matte/Smooth Gold*	scan	scan	scan	scan
9X2-71X	Gloss/Smooth Gold*	scan	scan	scan	scan
9X2-341	Matte/Smooth Silver*	scan	scan	scan	scan
9X2-340	Gloss/Smooth Silver*	scan	scan	scan	scan
3XX-101	Matte/Clear	0,0,0,2	249,249,249	Trans. White	9016
4xx-100	Clear/Clear	0,0,0,2	249,249,249	Trans. White	9016

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