

Rowmark Engravables  
Product: Message Board

**Color Model Guide:**

**CMYK** is a subtractive color model, frequently used to describe the printing process, that refers to the four inks typically used in color printing: cyan, magenta, yellow and key (black.)

**RGB** (Red Green Blue) is an additive color model that uses different amounts of red, green and blue light to produce different colors, often used for displaying color on electronic systems.

**PMS** is the Pantone Matching System, a color model commonly used in manufacturing colored paint, fabrics, plastics, etc. It is the most widely used color matching system and is compatible with most printers.

**RAL** is a color model used in Europe referring to the RAL CLASSIC system.

*Please note: some of Rowmark's product color options do not have an exact PMS color match. Rowmark would be happy to provide you with an actual sample to evaluate the product's color for your next project. To request a sample, email [samples@rowmark.com](mailto:samples@rowmark.com).*

Color Numerical Values

**Note: These values represent the cap color only.**

| Item Code | Product Color | C,M,Y,K      | R,G,B       | PMS          | RAL  |
|-----------|---------------|--------------|-------------|--------------|------|
| CB3X1-902 | Pine Green    | 98,14,65,51  | 0,89,79     | 3292 C       | 6026 |
| CB3X1-204 | White         | 0,0,5,0      | 255,254,241 | Trans. White | 9010 |
| DE4X1-204 | Bright White  | 0,0,0,0      | 255,255,255 | Trans. White | 9003 |
| DE4X1-401 | Black         | 100,79,44,93 | 16,24,32    | Black 6 C    | 9005 |
| CB3X1-401 | Black         | 100,79,44,93 | 16,24,32    | Black 6 C    | 9005 |



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rev: 4-21-17